

Launch day!

# Congratulations! You are ready to launch ALEX but...now what?!

Let's get you those live links:

1. After you have completed your review, your **Implementation Manager** just needs **launch approval** for ALEX. When we have your written launch approval (for legal reasons, we need it in writing), we will send over all live links for your ALEX products!
2. We'll include best practices for sharing your live links with employees in your launch email. Plus, your **Account Manager** is ready to support your marketing efforts with lots of pro tips.
3. Now that implementation is complete, your **Account Manager** is here to help answer your year round questions!