

New Hire Blurbs

Use these thoughtfully crafted blurbs in email, text, messaging tools, or wherever else you plan to communicate with new hires. Copy and paste your favorite and hit send to get new hires talking to ALEX and choosing their benefits!

Whimsical blurbs to introduce ALEX

1. In the adventure of starting a new job, your benefits are the perfect items for your quest ahead. Steer clear of angry mountain goats, and get help picking your benefits from your personal benefits wizard, ALEX.
2. Welcome to the [COMPANY] team! It's time to paint your picture-perfect portrait of benefits. If only that word started with the letter "p," too. Pick and choose your color palette of perks by consulting with your very own benefits aficionado, ALEX.
3. Now's the time to learn about your benefits package. It's like creating the perfect sandwich, except the lettuce is retirement accounts, and the tomatoes are HSAs and FSAs. And at [COMPANY] you have the sandwich artist of health insurance to help break everything down: ALEX. Get to know more about what ALEX has to offer, and learn more about your benefits options.
4. Building your benefits package is like creating the perfect playlist, and we've got all the hits and deep cuts you need to make it great — plus, access to your very own benefits DJ, ALEX. Get to know more about what ALEX has to offer, and learn more about your benefits options.

Straightforward blurbs to introduce ALEX

1. We're happy to have you on the team! As part of your onboarding process, make sure you set aside some time to review your benefits options with the help of your personal benefits guide, ALEX.
2. Congratulations on joining the team! As a member of the [COMPANY] team, you have access to a comprehensive benefits package. Take some time to learn more about your benefits options with the help of your personal benefits counselor, ALEX.
3. Welcome aboard! We're excited to have you join the [COMPANY] team. One of your first tasks? Take some time to learn about your benefits package with the help of your personal benefits counselor, ALEX.
4. We hope you're enjoying learning the ropes at [COMPANY] so far! As you're settling in, be sure to take some time to review your benefits options. Your personal benefits whiz,



ALEX, can give you more info on the benefits you have access to, from health plans to retirement accounts and everything in between.

5. Welcome aboard! As you adjust to your new role at [COMPANY], be sure to set aside some time to meet ALEX, your personal benefits counselor, to learn about your health plan options.

Blurbs for the New Hire Sneak Peek

1. We're happy to have you on the team! As part of your onboarding process, make sure you set aside some time to review your benefits options — here's a sneak peek of what you can expect.
2. Congratulations on joining the team! As a member of the [COMPANY] team, you have access to a comprehensive benefits package. Check out the sneak peek below to learn more about your options and get prepared for the year ahead.
3. Welcome aboard! We're excited to have you join the [COMPANY] team. One of your first tasks? Take some time to learn about your benefits package. Here's a sneak peek at what you can expect.
4. We hope you're enjoying learning the ropes at [COMPANY] so far! As you settle in, be sure to review your benefits options. Here's a sneak peek at what you can expect, from health plans to retirement accounts and everything in between.
5. Welcome to the team! As you adjust to your new role at [COMPANY], be sure to set aside some time to review your benefits options. Here's a sneak peek at what you can expect.

