

Open Enrollment Blurbs

Use these thoughtfully crafted blurbs in email, text, messaging tools, or wherever else you plan to communicate with employees during Open Enrollment. Copy and paste your favorite and hit send to get employees talking to ALEX and choosing their benefits!

Whimsical Blurbs

1. Do you ever wish someone would step in and make big decisions for you? ALEX is here to do just that, but for your benefits. Whether you adopt that chinchilla is up to you.
2. Choosing your benefits isn't rocket science, but if it were, ALEX would be head of NASA.
3. ALEX makes picking benefits a walk in the park. Without the mosquito bites.
4. Think of ALEX as an oracle for modern Grecians seeking to divine which benefits are right for their needs this year. In this scenario, you might consider yourself a modern Grecian!
5. Spend just 10 minutes picking your benefits with ALEX and you'll still have time to finish the crossword before you polish off your morning beverage of choice.
6. You know what's better than picking benefits? Picking benefits while eating waffles.
7. With ALEX, picking benefits is easier than pronouncing "Worcestershire sauce."
8. ALEX makes benefits as easy as pie. And not the math kind.
9. ALEX turns the maze of benefits into a game of connect-the-dots, but there's only one dot, and it says "better benefits decisions."
10. ALEX makes benefits so easy, you'll feel like you've been granted a superpower—like flying, but for paperwork.

Straightforward Blurbs

1. Open Enrollment is the time of year when you get to make big decisions about your healthcare in the year ahead. ALEX is here to take the stress out of those decisions.
2. Think of ALEX as an Open Enrollment cheat sheet: just plug in a few pieces of info and get answers to your big benefits questions. .
3. You know that sinking feeling that comes with putting off a difficult decision? With ALEX, you won't anymore.
4. This Open Enrollment, you can count on ALEX to be your benefits partner, empowering you to make well-informed decisions for the year ahead.



5. Think of Open Enrollment as your opportunity to carefully evaluate your healthcare needs. With ALEX's help, you can make decisions that help you feel confident about your health and well-being in the year ahead.
6. Open Enrollment is your chance to shape your healthcare future. ALEX is here to be your trusted ally in the process and help you make informed decisions with ease.
7. Don't let the weight of Open Enrollment decisions overwhelm you. With ALEX by your side, you can head into this season with confidence and clarity.
8. Take the guesswork out of Open Enrollment with the help of ALEX. Together, you can navigate your options and find the best healthcare plan for your unique needs.
9. Make the most of Open Enrollment with ALEX by your side. Compare plan options, get answers to questions, and simplify your decision-making process for the year ahead.
10. As you prepare for Open Enrollment, let ALEX be your go-to resource, helping you understand your options and choose the right benefits with confidence.

