# **Whimsy ALEX Blurbs**

1. Take 10 minutes to pick your best benefits with ALEX, then you can use the rest of the hour you blocked off to go get a pizza or something.
2. Money. Cheese. The sweet green rectangles. Whatever you call it, ALEX can help you spend less of it on your benefits this year.
3. Some things you should pick on your own (nose, spouse, guitar). Other things (benefits, which wire to cut) are better with back-up. Before you enroll, talk to ALEX.
4. Friends don’t let friends pick their benefits by themselves. Let your friend ALEX help you find the best plans for the lowest cost.
5. You have enough to worry about right now. Let ALEX help you pick your benefits this year.
6. You can’t spell “please, tell me exactly what benefits I should pick” without ALEX.
7. You can’t plan for medical emergencies, but you can pick the right plan to cover them. ALEX can help you save for whatever comes your way.
8. What if we told you there was a man in your computer who wanted to sift through all your benefits docs so you don’t have to? Talk to ALEX.
9. Saving money is all the rage. Jump on the bandwagon and talk to ALEX to see if you could be keeping more of your hard earned bucks.